

## Greetings from the Medical Society of the State of New York (MSSNY)



I would like to thank you for the opportunity to attend ACAP's beautiful event at the Water Club this Fall. It is clear that we are committed to the same goals for our profession and for our patients. I could not think of another group of physicians that I would rather be with as we continue our struggle to improve and enhance our profession. To this end, I respectfully ask that you consider joining MSSNY, the professional association that unites all New York physicians in order to improve the medical practice environment in our state.

Why should you join?

- To stand with your colleagues in demanding change in a medical liability system that drives physicians from practice and alienates them from their patients, ratchets up the cost of care and threatens to create severe access problems;
- To effect change in the laws that give insurance companies an unfair advantage in dictating the terms of physician contracts;
- To contribute to solving the uninsured problem and addressing public health issues, including racial and ethnic healthcare disparities;
- For the personal and professional benefits you'll receive, including tools and services to reduce administrative hassles and make your practice more profitable.

Visit our [website](#) and see the [2008 Value Chart](#) for details on how our victories in 2008 alone made it possible for some typical New York physicians to pay their dues for the next 10, 20 or even 40 years.

Explore our [legislative agenda](#) and make plans to be with us for our next March on Albany, learn about our successful lawsuits against managed care companies, and check out our valuable member benefits, including our online library, free coding reviews, major savings on electronic medical records and much more.

We would love to have you join us, if you are not yet a member.

Sincerely,

A handwritten signature in black ink that reads "Michael H. Rosenberg, MD". The signature is written in a cursive, flowing style.

Michael H. Rosenberg, MD  
President, MSSNY